

COALITION FOR INTERNATIONAL EDUCATION

Promoting U.S. Global Competence

June 28, 2021

The Honorable Patty Murray
Chairman
Subcommittee on Labor, Health and Human
Services, Education and Related Agencies
Committee on Appropriations
Dirksen Senate Office Building, Room 136
Washington, DC 20510

The Honorable Roy Blunt
Ranking Member
Subcommittee on Labor, Health and Human
Services, Education and Related Agencies
Committee on Appropriations
Dirksen Senate Office Building, Room 135
Washington, DC 20510

Dear Chairman Murray and Ranking Member Blunt,

The undersigned organizations express deep appreciation to the subcommittee for your continued support for the U.S. Department of Education's International and Foreign Language Education programs. Due to severe budget limitations in FY 2011, these programs sustained a 43% reduction that has not been replenished or kept pace with inflation. We are especially grateful for the subcommittee's support in the last two years that resulted in a cumulative increase of \$6 million for these critical programs at a time of continued budget constraints.

As the subcommittee begins work on the FY 2022 Labor, Health and Human Services, Education and Related Agencies Appropriations bill, **we strongly recommend \$151.4 million in funding for International Education and Foreign Language Studies, including \$134.3 million for HEA-Title VI and \$17.1 million for Fulbright-Hays 102(b)(6) programs.** We believe this request to restore funding to their FY 2010 levels as adjusted by inflation is timely to address rising national needs for international expertise and global competencies.

High-level expertise continues to be of vital importance to our defense, intelligence, and diplomatic communities in order to cope with expanding threats in multiple world regions. At the same time, growing security challenges in other issue areas such as global health, environment, law enforcement, food production, cyber security and more, increasingly rely on professional level foreign language abilities, cultural and regional knowledge, and experience abroad. The COVID-19 global pandemic has made this trend ever more evident. Meanwhile, U.S. employers seek more graduates with international business, language and cultural competencies to help restore and strengthen the U.S. economy in today's uncertain, evolving global markets.

The Senate recently underscored this new challenge by passing on June 8, the bipartisan "U.S. Innovation and Competition Act" (S. 1260), which includes a reauthorization including enhancements for HEA-Title VI, and a new authorization of appropriations for Fulbright-Hays, Sec. 102(b). We are most appreciative of the Senate's strong and timely demonstration of support for this long-standing federal-higher education partnership, and recognition for its importance to successful global engagements.

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Restoration of funding would enable and energize resumption of significant progress made in the decade immediately after 9-11, such as increasing the numbers of less-commonly taught language courses, fellowships and students served. Key foreign language, regional studies, international business, research and education abroad infrastructures and capacity would be replenished and interdisciplinary programs would increase. Many more programs would be made available to address the nation's critical needs for advanced fluency in foreign languages, world regions and international business. Students from all racial and socio-economic backgrounds would have more opportunities to obtain the international experience and skills in growing demand across a wide range of professional and technical fields impacting our global engagement, security and competitiveness.

The attached two documents chart the funding trend since FY 2010 and outline how the programs' infrastructure and capacity may be restored with our proposed reinvestment. We would be pleased to provide further information the subcommittee may need.

Thank you for your consideration of our request. We appreciate your continued support for these critical programs.

Submitted by the following 31 organizations:

African Studies Association
Alliance for International Exchange
American Association of Community Colleges
American Council of Learned Societies
ACTFL: American Council on the Teaching of Foreign Languages
American Councils for International Education
American Historical Association
American Political Science Association
American Society for Engineering Education
Association for Asian Studies
Association for International Business Education and Research
Association for Slavic, East European, and Eurasian Studies
Association of International Education Administrators
Association of Jesuit Colleges and Universities
Association of Research Libraries
Center for Global Education at Asia Society
Consortium of Social Science Associations
Council of American Overseas Research Centers
Council of Directors of National Resource Centers
Council of Graduate Schools
The Forum on Education Abroad
Joint National Committee for Languages
Latin American Studies Association
Middle East Studies Association
Modern Language Association
NAFSA: Association of International Educators
National Association of Independent Colleges and Universities
National Coalition for History
National Council for Languages and International Studies
National Humanities Alliance
North American Small Business International Trade Educators Association

cc: Members and Staff of the Senate Subcommittee on Labor, HHS, Education and Related Agencies

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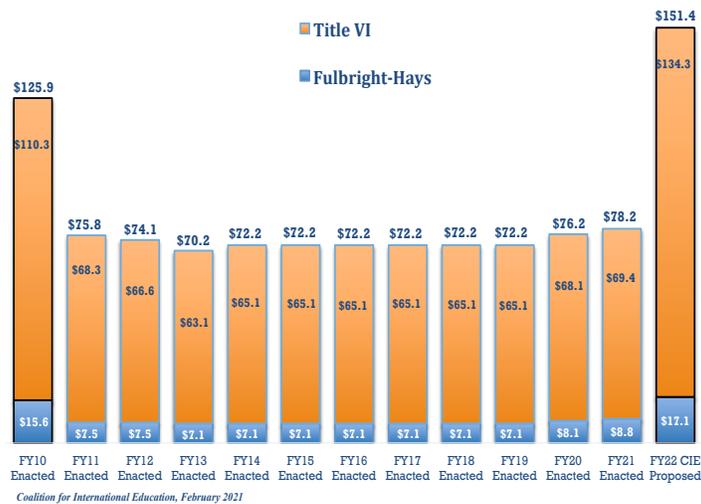
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FY 2022 FUNDING PROPOSAL HEA-TITLE VI AND FULBRIGHT-HAYS -GLOBAL SECURITY EDUCATION INITIATIVE-

Summary FY 2010, FY2021, & FY 2022 Proposed

Fiscal Year	FY2010	FY 2021	FY 2022 ¹ <i>CIE Proposed</i>
HEA-Title VI	\$110,305,000	\$69,353,000	\$134,264,000
Fulbright-Hays 102(b)(6)	\$ 15,600,000	\$ 8,811,000	\$17,149,000
TVI/FH Total:	\$125,905,000	\$78,164,000	\$151,413,000

U.S. Department of Education Title VI & Fulbright-Hays, FY 2010-22 *In Millions USD with FY 2022 Adjusted for Inflation*



¹ FY 2010 levels adjusted for inflation

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-GLOBAL SECURITY EDUCATION INITIATIVE- ACTION NEEDED

We urge Congress to fund the U.S. Department of Education's International Education and Foreign Language Studies account in FY 2022 at \$151.4 million, \$134.3M for HEA-Title VI and \$17.1M for Fulbright-Hays 102(b)(6).

GOALS

- ♦ Restore Title VI and Fulbright-Hays to the ***FY 2010 funding levels adjusted for inflation***. The combined FY 2020 & 2021 increase of \$6 million was the first since the disproportionate \$53 million reduction that began in FY 2011. This well-grounded and justified restoration would enable and energize resumption of significant capacity developed under these critical programs in the decade immediately after 9-11.
- ♦ Begin strengthening the Title VI/FH infrastructure impacted by a decade of budget reductions and flat funding, with emphasis on high-level strategic world area, global business and other professional expertise for which increasingly high demand outpaces the supply.
- ♦ Address the rapidly growing demand for professionals and educators with area, regional, international/global business and foreign language knowledge and experience across government and the workforce. The State Department, for example, is increasing diversity and growing a stronger cyber security workforce with international and technology skills.

FUNDING STRATEGY

- ♦ Increase FLAS stipends to restore parity with NSF graduate fellowships and increase the total number of FLAS fellowships by over 20% to at least their FY 2010 levels.
- ♦ Supplement the average grants for all Title VI and Fulbright-Hays programs to strengthen and restore capacity, enabling more students to be served, more critical programs to be offered, as well as facilitating more outreach activities to government, business and under-served educational institutions; and
- ♦ Increase the number of grants under all Title VI and Fulbright-Hays programs to restore the roughly 50% infrastructure loss over the past decade. ***FY 2022 funding will support the next 4-year competition for awards under 3 center programs and FLAS fellowships, an opportunity to recapture the FY 2010 levels, grants and capacity.***

WHY INVESTMENT NOW IS CRITICAL

- ♦ International and foreign language education are of heightened importance to U.S. national interests today. ***Our nation's global economic competitiveness and expanding security challenges rely on language, culture and international expertise and skills.*** This is true in both traditional security areas, as well as in global health, environment, cyber-security, food safety, law enforcement, engineering, and more. In the case of COVID-19, for example, the need to communicate, cooperate and understand globally has life or death implications.
- ♦ As the ***foundation*** for internationalizing U.S. higher education, Title VI and Fulbright-Hays are the federal government's most comprehensive and multifaceted international education and foreign language programs. Contrary to past claims, they do not duplicate other federal programs. ***Other Federal agencies*** with complementary programs ***depend on the Title VI and Fulbright-Hays infrastructure and resources*** for their targeted strategic goals.
- ♦ ***Without sustained funding at federal and state levels, the U.S. educational system is not prepared to meet the rapidly growing demands*** for professionals and educators with international, cultural and foreign language competencies and experience. Robust federal funding also is essential to enabling students from all racial and socio-economic backgrounds to obtain access to quality international and foreign language education.