Waseda University’s Global Engagement Strategy

A.I.E.A. Annual Meeting
San Francisco, CA
Jan 22, 2019

Anthony Johnson
WASEDA USA
Regional Manager
WHO WE ARE
About WASEDA University

- WASEDA University: private university founded in 1882 by Mr. Shigenobu OKUMA, who was both the 8th & 17th Prime Minister of Japan; he championed a spirit of “Resistance to authority.”

<Facts as of 2018.5.1>

- 13 Undergraduate Schools / 20 Graduate Schools
- Student body: 50,221
- (Bachelor: 41,965  Master/Ph.D: 8,256)
- Faculty body: 5,468
Waseda Alumni

610,000 all over the world

- 7 Prime Ministers of Japan
- Founders, CEOs of first-class companies (SONY, CASIO, SAMSUNG, UNIQLO, etc.)
- Top athletes and authors

Masaru IBUKA
Founder (SONY)

Kun-Hee Lee, Chairman (SAMSUNG)

Tadashi YANAI
CEO (UNIQLO)

Shizuka ARAKAWA, Figure Skater (Gold Medalist)

Haruki MURAKAMI
Novelist
10 Faculties (13 Undergraduate Schools / 20 Graduate Schools)

➢ Political Science and Economics
➢ Letters, Arts and Sciences
➢ Education and Integrated Arts and Sciences
➢ Science and Engineering
➢ International Research and Education
➢ Law
➢ Commerce
➢ Social Sciences
➢ Human Sciences
➢ Sport Sciences

9 Research institutes

➢ Future Robotics Organization
➢ Advanced Collaborative Research Organization for Smart Society
➢ Research Organization for Next Generation Vehicles
➢ Research Organization for Nano & Life Innovation
➢ Green Computing Systems Research Organization
➢ Organization for Islamic Area Studies
➢ Organization for Regional and Inter-regional studies
➢ Comprehensive Research Organization
➢ Organization for University Research Initiatives
Waseda University Today

Excellence in Education and Research
- One of the top universities receiving major government research grants
- 13 undergraduate and 20 graduate schools
- 28 libraries, 5.6 million books

Most International University in Japan
- Over 7,000 international students (of 50,000 students) – No.1 in Japan
- Over 700 partner institutions across 81 countries and 9 offices overseas
- 500 English-taught credited courses in 7 undergraduate and 13 graduate schools

Attractive and Dynamic
- No.1. in name recognition among high school students (Recruit Corp. survey)
- About 100,000 applications for undergraduate admissions per year
- 600,000 alumni worldwide, ranked 20th in Global Executives (Alma Mater Index)
### International Students in Waseda

As of May 1, 2018

**Top 10 Countries and Regions**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>China</td>
<td>3,127</td>
</tr>
<tr>
<td>2</td>
<td>Korea</td>
<td>819</td>
</tr>
<tr>
<td>3</td>
<td>Taiwan</td>
<td>391</td>
</tr>
<tr>
<td>4</td>
<td>US</td>
<td>294</td>
</tr>
<tr>
<td>5</td>
<td>Indonesia</td>
<td>107</td>
</tr>
<tr>
<td>6</td>
<td>Thailand</td>
<td>106</td>
</tr>
<tr>
<td>7</td>
<td>United Kingdom</td>
<td>64</td>
</tr>
<tr>
<td>8</td>
<td>France</td>
<td>62</td>
</tr>
<tr>
<td>9</td>
<td>Viet Nam</td>
<td>61</td>
</tr>
<tr>
<td>10</td>
<td>Hong Kong</td>
<td>60</td>
</tr>
<tr>
<td></td>
<td>Others</td>
<td>692</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>5,783</strong></td>
</tr>
</tbody>
</table>

*As of May 1, 2018*
Waseda Students Going Abroad

Number of Waseda Students Going Abroad
(Both long- and short-term programs)

Top 10 Destinations
(2017 Long Term Programs)

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>US</td>
<td>426</td>
</tr>
<tr>
<td>2</td>
<td>UK</td>
<td>94</td>
</tr>
<tr>
<td>3</td>
<td>Canada</td>
<td>82</td>
</tr>
<tr>
<td>4</td>
<td>China</td>
<td>57</td>
</tr>
<tr>
<td>5</td>
<td>France</td>
<td>53</td>
</tr>
<tr>
<td>6</td>
<td>Australia</td>
<td>47</td>
</tr>
<tr>
<td>7</td>
<td>Germany</td>
<td>40</td>
</tr>
<tr>
<td>8</td>
<td>Italy</td>
<td>36</td>
</tr>
<tr>
<td>8</td>
<td>Sweden</td>
<td>36</td>
</tr>
<tr>
<td>10</td>
<td>Spain</td>
<td>34</td>
</tr>
<tr>
<td>Total</td>
<td>1,164</td>
<td></td>
</tr>
</tbody>
</table>

As of 2017
Overseas Offices & Global Alliances

**Global Partnerships**

- Waseda Brussels Office
  - “HUB” for International Joint Research with European Partners

**Agreements**
- 684

**Partner Institutions**
- 798

**Countries**
- 91

**Locations**
- Brussels (since 2016)
- Beijing
- Shanghai
- Taipei
- Bangkok
- San Francisco
- Singapore
Waseda University in World University Rankings

- Academic Reputation: 69
- Employer Reputation: 89

9 research areas in the global top 100 (2017.3).

<table>
<thead>
<tr>
<th>Subject</th>
<th>Global Rank</th>
<th>In Japan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sports-related Subjects</td>
<td>19</td>
<td>1</td>
</tr>
<tr>
<td>Modern Languages</td>
<td>41</td>
<td>3</td>
</tr>
<tr>
<td>Engineering-Mineral &amp; Mining</td>
<td>50</td>
<td>1</td>
</tr>
<tr>
<td>Business &amp; Management Studies</td>
<td>51-100</td>
<td>2</td>
</tr>
<tr>
<td>Politics &amp; International Studies</td>
<td>51-100</td>
<td>2</td>
</tr>
<tr>
<td>Geography</td>
<td>51-100</td>
<td>3</td>
</tr>
<tr>
<td>Linguistics</td>
<td>51-100</td>
<td>3</td>
</tr>
<tr>
<td>Sociology</td>
<td>51-100</td>
<td>3</td>
</tr>
<tr>
<td>Engineering – Mechanical, Aeronautical &amp; Manufacturing</td>
<td>51-100</td>
<td>6</td>
</tr>
</tbody>
</table>
WHERE WE ARE GOING
For the future, we need comprehensive reforms

Current world status not enough: # 203 in 2018 QS World Univ. Ranking

We need to compete with top level universities in the world

Top Global University Project (TGUP)- The Globalization of Japanese Education and Research by MEXT

- Waseda is selected as one of the 13 top universities (Type A)
- MEXT plans to distribute 400 mil yen (3.5 mil USD) annually to each univ. for 10 years
- The goal is to increase international collaboration and to rank world top 100

“Waseda Goes Global” Campaign with “WASEDA VISION 150”

- It is the top priority initiative across campus
- New President Tanaka is traveling around the world to promote Waseda Goes Global plan as part of the larger strategic package, “Waseda Vision 150”
Waseda Vision 150 and Mission of the University

Mission

1. Students of the highest caliber and character who show promise in being able to contribute to the world
2. Research that will ultimately contribute to real world peace and happiness in human society
3. Graduates who will contribute to the public good as global leaders
4. Asia's premier “model university” adaptable to a changing world
“Waseda Goes Global” Initiative

Top Global University Project by the Government of Japan

“Waseda Goes Global” – Plan to Build a Worldwide Academic Network that is Open, Dynamic and Diverse

1. Develop education and research programs to solve global challenges and innovate the future
2. Globalize education and research programs
3. Fundamentally reform the faculty recruitment system and university governance

- Produce 100,000 global leaders within 10 years
- Rank among the world’s top 100 universities in 18 research areas within 10 years
**Waseda Goes Global - Targets for 2023**

**Two Major Objectives for Building Worldwide Academic Network**
1. Produce **100,000** Leaders with global perspective within 10 years
2. Rank among the **World’s Top 100 Universities** in 18 areas in 10 years

<table>
<thead>
<tr>
<th>Global Research</th>
<th>Global Education</th>
<th>Reform for Global Standards</th>
</tr>
</thead>
<tbody>
<tr>
<td>Incoming Visiting Researchers (over 1-month stay)</td>
<td>Students studying abroad</td>
<td>International Faculty</td>
</tr>
<tr>
<td>810 ▶ 1,600</td>
<td>3,076 ▶ 10,650</td>
<td>760 (45.3%) ▶ 1,380 (75%)</td>
</tr>
<tr>
<td>Outgoing Visiting Researchers</td>
<td>International Students</td>
<td>Faculty under Annual Salary Systems</td>
</tr>
<tr>
<td>179 ▶ 500</td>
<td>4,415 (8.4%) ▶ 9,165 (19.2%)</td>
<td>99 (5.9%) ▶ 791 (43%)</td>
</tr>
</tbody>
</table>

**Strengthen Research Funds (for 2032)**
- Outside Research Funds
  - 8.9 billion yen ▶ **20 billion yen**
- Donations
  - 2.2 billion yen ▶ **10 billion yen**

* The target set under Waseda Vision 150
Global Education
Enhancement of English Based Degree Programs

1 undergraduate & 4 graduate programs (until 2008) → 7 undergraduate & 13 graduate programs

Undergraduate
- International Liberal Studies
- Political Science and Economics
- Social Sciences
- Culture, Media and Society

Graduate
- Political Science
- Fundamental Science and Engineering
- Social Sciences
- International Culture and Communication Studies
- Waseda Business School
- Economics
- Creative Science and Engineering
- Asia-Pacific Studies
- Information, Production and Systems
- Commerce
- Advanced Science and Engineering
- Sport Sciences
- Environment and Energy Engineering
<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Long Term</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exchange Programs</td>
<td>423</td>
<td>559</td>
<td>578</td>
<td>529</td>
<td>624</td>
</tr>
<tr>
<td>Customized Study Abroad Language Focused (CS-L)</td>
<td>473</td>
<td>460</td>
<td>417</td>
<td>360</td>
<td>293</td>
</tr>
<tr>
<td>Customized Study Abroad Regular Academic (CS-R)</td>
<td>131</td>
<td>77</td>
<td>90</td>
<td>82</td>
<td>61</td>
</tr>
<tr>
<td>Double Degree Programs</td>
<td>37</td>
<td>27</td>
<td>24</td>
<td>20</td>
<td>26</td>
</tr>
<tr>
<td>Privately Funded Programs</td>
<td>148</td>
<td>328</td>
<td>372</td>
<td>210</td>
<td>160</td>
</tr>
<tr>
<td><strong>Sub Total</strong></td>
<td>1,212</td>
<td>1,451</td>
<td>1,481</td>
<td>1,201</td>
<td>1,164</td>
</tr>
<tr>
<td><strong>Short Term</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Center for Int’l Education (CIE) Programs</td>
<td>837</td>
<td>820</td>
<td>644</td>
<td>636</td>
<td>610</td>
</tr>
<tr>
<td>Non CIE Programs</td>
<td>247</td>
<td>110</td>
<td>1,371</td>
<td>1,476</td>
<td>1,528</td>
</tr>
<tr>
<td>Seminars and Field Trips</td>
<td>838</td>
<td>881</td>
<td>699</td>
<td>773</td>
<td>1,137</td>
</tr>
<tr>
<td><strong>Sub Total</strong></td>
<td>1,922</td>
<td>1,811</td>
<td>2,714</td>
<td>2,885</td>
<td>3,275</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>3,134</td>
<td>3,262</td>
<td>4,195</td>
<td>4,086</td>
<td>4,439</td>
</tr>
</tbody>
</table>
Development of Double Degree Programs

- Waseda University DDP
- ESCP Europe
- Korea University
- National University of Singapore
- Peking University
- Fudan University
- Shanghai Jiao Tong University
- National Taiwan University
- Columbia University
- GLCA/ACM Universities
- Nanyang Technological University

Programs Offered:
- Political Science (U&G)
- Business (G)
- International Studies (U&G)
- Journalism (U&G)
- Business (G)
- Japanese Literature (G)
- Political Science / Commerce (U)
- Architecture (G)
- Human and Social Sciences / Science and Engineering (U)

U: Undergraduate  G: Graduate
Global Research
Previous and Ongoing Projects Funded by MEXT

- **AY2003-2007**: 21st Century COE Program (9 Projects)
- **AY2004-2008**: Super COE Program (9 Projects)
- **AY2007-2013**: Global COE Program (8 Projects)
- **AY2012-2013**: Improvement of Prominent Graduate School (5 Projects)
- **AY2012-**: Program for Leading Graduate Schools (2 Programs)
- **AY2013-**: Program for Promoting the Enhancement of Research Universities

- **AY2005-2008**: Promoting Internationalization of University’s Education Project (2 Projects)
- **AY2007-2010**: Project for Establishing University Network for Internationalization (Global 30) (5 Schools, 6 Graduate Schools)
- **AY2009-2013**: Re-Inventing Japan Projects (4 Faculties)
- **AY2011-**: Go Global Japan Project
- **AY2012-**: Enhancing Development of Global Entrepreneur Program
- **AY2013-**: Re-Inventing Japan Project (Campus Asia)

**Top Global University Project 2014~**

**“Waseda Goes Global” Plan to Accelerate Waseda Vision 150**

An open, dynamic and diverse education and research network
Research that will contribute to real world peace and happiness in human society

1. CREATE NEW FIELDS of EDUCATION and RESEARCH
   Creating academic areas that span the humanities, social sciences, and natural sciences; considering the academic fields that Waseda will address in the future.

2. INNOVATIVE RESEARCH and GLOBAL OUTREACH
   Developing research that is internationally competitive and effectively communicating Waseda’s research to the world.

3. GLOBAL RESEARCH UNIVERSITY
   Promoting international development by building strategic partnerships with overseas universities and institutions.
7 Strong Research Units

Quote: QS World Ranking by Subject 2017
Thank you for your kind attention