Country Issues Briefs: New Partnership Opportunities

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Czech Republic

Dana Petrova, Centre for International Cooperation in Education
Czech Republic - current state of IHE

Institutions and study programs
• 63 HEIs (26 public)
• 90% of students at public HEIs
• One third of study programs in EN
• Large number of individual courses in EN
• Internationalisation as a priority
• Large offer of mobility programs
• Joint(double/multiple degrees

Students and staff
• 300,000 students (-24% since 2010)
• 15% international degree students
• 6% international academic staff
• Inbound credit mobility > outbound
• Approx. 10% graduates with international experience
• 1/3 of academic staff mobile
• Growing % of administrative staff mobile
Strategic priorities

- Mobility opportunities for home students
- International student recruitment
- Joint/double/multiple degree programs
- Programs in a non-local language
- Mobility opportunities for home faculty/staff
- Internationalisation of the campus
- Strategic partnerships building
- International faculty/staff recruitment
- International rankings/reputation-building...

EHEA  CZ
Mobility figures 2017

Student credit mobility (2 weeks+)

TOTAL:
12,648 outgoing students
15,853 incoming students

US:
466 outgoing students
1,001 incoming students

Staff mobility (5 days+)

TOTAL:
13,093/1,693 outgoing staff
6,291/905 incoming staff

US:
827/126 outgoing staff
378/110 incoming staff
Trends and opportunities

• Availability of national funds for internationalisation (not only mobility)
• Increased quality of support services for foreign students, post-docs, researchers
• Growing number of study programs in English
• Large research infrastructures
• Need for targeted mobility opportunities (shorter mobilities etc.)
• Need for strategic partnerships

• CZ: safety, quality of education/life, culture and history, high students satisfaction rate

• www.studyin.cz
Myanmar

Elaisa Vahnie, Burmese American Community Institute
Investing Future and Rebuilding Myanmar Through Education and Leadership

- Population: 52 million
- Multiethnic State: 8 major ethnic groups
- Diversity: 135 Sub-ethnic groups
- Religion – Buddhists, Christians, animists, Muslims
Trends Affecting International Engagement, and Myanmar Potential

Myanmar Political Development

• 1948-2010: Independence, repression, and international isolation

• 2010-present: Reforms, National Reconciliation and Peace Process – 21st Century Panglong

• Current State: Greater Openness; Cooperation with the International Community; Education Status and Reforms

• Recent/ongoing events in the country, e.g. Military, Ethnic Armed Groups

Investing in People and Education

• Undergraduate education

• Graduate & professional education

• Institutional design and institutional capacity building

- Ensuring a large middle class population – 21st century workforce

- Producing graduate level, well trained individuals

- Building and transforming Institutions
MSLP Models for effectively partnering with institutions

Proposed Funding Option 1
- Ministry of Education: 50%
- University: 50%

Proposed Funding Option 2
- Business: 25%
- University: 25%
- Donor Country Government: 25%
- Ministry of Education: 25%
MSLP Models: Potential Partners

• Higher Education Institutions
• Government agencies
• NGO/Non-profits
• Foundations
• Business/Multinational Corporation
• Individual Donors

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Country highlights: Norway

Linda Rutledal, Norwegian Centre for International Cooperation in Education
Norway

- Oslo

- The Arctic circle

- The Golf stream

- 5,295,619 inhabitants
  - 15 per square km.

- Monarchy and parliamentary democracy

- Strong welfare state

- Norwegian language

- 75,000 USD per capita
On the agenda in Norway

• Goal for international mobility: 20% by 2020
• Internationalization as driver for quality in education
• Work-integrated learning
• Digitalization
Norway. A unique student experience
Mobility between Norway and the US

![Graph showing mobility between Norway and the US from 2000-01 to 2017-18.](image)
Resources

• Partnership and mobility opportunities
• Funding available for partnership development

• Information: www.diku.no
• Resources for students: www.studyinnorway.no
• Contact information: noram@diku.no
Questions?

Contact us: noram@diku.no
DISCOVER CHILE
WHAT MAKES CHILE A TOP DESTINATION FOR STUDying ABROAD?

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Chile received over **29,000** international students in 2017:

- 20,150 studied regular programs (14,200 undergraduates, 4,600 postgraduates and 1,300 diplomas)
- Over 9,000 came through an Exchange program or short-term course.
- United States ranks #1 in place of origin of exchange students in Chile, with more than 1,500 Americans enrolled in Chilean universities.

(Chilean Ministry of Education, "Estudiantes extranjeros en educación superior - matrícula 2017")
MOBILITY BETWEEN THE U.S AND CHILE:

Academic levels of Chilean Students in U.S.

- Chile is among Top 25 study abroad destinations
- **3,073** Americans studied in Chile in 2016/17.
- Since 2005/06, **1.5% annual** growth in U.S. students to Chile.
- **15.5%** of all U.S. students abroad are hosted in Latin America.
- **26%** are in STEM; **21%** in business and management.
- **38%** spend the (northern hemisphere) summer term abroad.
- Latin America is the most popular destination for non-credit work, internships, and volunteering abroad.
RECENT DRIVERS FOR INTERNATIONALIZATION IN HIGHER EDUCATION IN CHILE

- **Education reforms** reemphasize the need for HEIs to raise the quality & learning offered to students in their transition into the workforce and become global citizens.
- **New Ministry of Science, Technology, Knowledge and Innovation**

- **Possess Institutional accreditation at a national level (CNA)**
- **Assuring international recognition and quality through doctorate programs, academic mobility and bilateral MOUs**

- **Each HEI create their own Internationalization strategies and offices responsible for international relations**

- **The need for regional universities to find new external funds for international collaboration as funds are limited**
Opportunities to collaborate

DISCOVER CHILE
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✓ THROUGH CONSORTIUM
Southen Regions of Chile

✓ STEM, INNOVATION AND
ENTREPRENEURSHIP
PROGRAMS
Short term programs, Hackathons, Double degrees Under-Post graduate, Cotutelle Dual Phd and Research projects: biotech, environmental & marine sciences, engineering, disciplines and innovation

✓ CAPACITY BUILDING

✓ LANGUAGE
DEVELOPMENT
PROGRAMS-SPANISH-ENGLISH
Administrators, Academics and students

✓ INTERNSHIPS & OTHER
EMPLOYMENT PROGRAMS

✓ GOVERNMENT
&UNIVERSITY FUNDING
MECHANISMS
“We call on all American universities, businesses, civic groups, and NGOs to promote international education and spread the word about the world class education that American campuses have to offer.”

— Secretary of State Mike Pompeo
Global Guide

Annual EducationUSA publication providing in-depth information about EducationUSA advising services worldwide, regional profiles and trends, country specific opportunities and economic factors that relate to student mobility.

No login needed for downloading!
EducationUSA Student Mobility Fact and Figures Sheets

Reports available for downloading from the EducationUSA.state.gov website.

Login no longer necessary.
SERVICES FOR U.S. HIGHER EDUCATION INSTITUTIONS

- Find an Advising Center
- Submit Special Opportunities and Financial Aid
  - Scholarships
  - In-state tuition benefits
  - Waived application fees and deadlines, and similar provisions available to international students.
  - Facebook Live Interactive Programs
  - Webinar series for U.S. higher education
SERVICES FOR U.S. HIGHER EDUCATION INSTITUTIONS

National Seminar Series On Recruiting And Hosting International Students

Day-long seminar on recruiting and hosting international students.

The first to be held: January 25, 2019
Madison, Wisconsin
Questions & Discussion