

2020 AIEA ANNUAL CONFERENCE

Associational Breakfast Meeting

Tuesday, February 18, 2020

Marriott Marquis, San Francisco, CA

8.00 – 9.15 am

Members in the Presidium: Darla Deardorff, (Executive Director) Rodolfo Hernandez (Secretary), Penelope “Nell” Pynes (Immediate Past President), Adel El Zaïm (2020 President-Elect), Cheryl Matherly (2019 President), and David Flesher (President Elect-Elect). Absent: Gil Merkx (Treasurer)

Cheryl Matherly, AIEA President, welcomed and thanked AIEA members for their attendance at the AIEA 2020 Breakfast Business Meeting, acknowledging their contributions for the success of the AIEA 2020 Conference in Washington D.C. Also Cheryl thanked the sponsors of the AIEA 2020 Conference, particularly the Istituto Lorenzo de’ Medici (LdM) for the long-standing sponsorship of the AIEA Associational Breakfast Plenary. Cheryl introduced Dr. Eny Di Lorio, who shared some remarks on behalf of LdM.

Business Meeting:

a. AIEA President’s final remarks – Special Recognitions

Cheryl Matherly recognized the support from the sponsors to enhance the success of the AIEA annual conference. Also, Cheryl shared her gratitude to All, especially AIEA members, for allowing her to serve as AIEA President, recognizing the support and guidance that she received from the AIEA Presidential Stream and the Secretariat. Cheryl reported on the next phase of the AIEA, becoming a more global voice for SIOs since AIEA became an independent entity in 2018, to

- continue serving SIOs, while completing a new strategic plan and aligning and revising the AIEA Bylaws.
- strengthen content of AIEA high quality programs and partnerships with long-term sister associations such as the American Council on Education (ACE) and new partners such as Historical Black Colleges and Universities (HBCUs)
- engage in deeper dialogues of internationalization, particularly by offering the first AIEA Thematic Forum in Brazil (*SIOs and Brazilian Universities: Building Partnerships under the Capes/PrInt Program*, Universidade Estadual Paulista-UNESP (Brazil), April 23-24, 2020) and hosting eleven (11) delegations participating in the AIEA 2020 Conference from such countries as Angola, Brazil, Cambodia, Ethiopia, Kazakhstan, New Zealand, Nigeria, Palestine, Taiwan, among others.

Cheryl recognized and thanked

- AIEA Committees members and Chairs: Meredith McQuaid, Erich Dietrich, Victoria Jones, Teresa Wise, Thomas Bogenschild, Torian Lee.

- AIEA Board members at large: GianMario Besana, Erich Dietrich, Thomas Bogenschild, Kati Csoman, Torian Lee, Jose Celso Freire Junior, Meredith McQuaid, Kelechi Kalu, Reitumetse Obakeng Mabokela, Leigh Poole, Jewell Winn, Teresa Wise, Sharon Nagy, Victoria Jones, and Terence Miller.
- Presidential Stream: Penelope “Nell” Pynes, Immediate Past President, and Adel El Zaïm, 2020 President-Elect. Particularly, Cheryl thanked Nell for her mentorship during her AIEA Presidency and Adel for his commitment to engage in the AIEA leadership.
- David Flesher as the AIEA President Elect-Elect.

b. AIEA Treasurer’s Report

Gil Merkx, AIEA Treasurer, virtually presented his report. Overall, he reported the good financial position of the association, explaining the conservative approach to managing AIEA resources to enhance its financial sustainability. Gil also recognized the significant contributions of AIEA 2020 Conference sponsors and exhibitors.

c. AIEA Secretariat’s Report

Cheryl thanked the AIEA Secretariat staff for their dedication and support during the last year and for the AIEA 2020 Conference.

Darla Deardorff, AIEA Executive Director,

- thanked Presidential Stream, Board members, and Committee Chairs, for their guidance and support to engage in exciting times for AIEA with its new strategic plan and Bylaws, re-organizing the structure of some committees to better respond to the needs of SIO members.
- noted the recent board approval on Sunday of the AIEA Values Statement which will guide the organization in making decisions moving forward.
- recognized the AIEA Secretariat Team, Katy Rosenbaum (Associate Director) Mel Simmons (Assistant Director), Daniel Lawrence (Program Associate), and Jo Ann O’Connell (Conference Coordinator - consultant), for their commitment and support in providing associational programs and services during 2019 and the successful organization of the AIEA 2020 Conference
- invited AIEA members to review the AIEA Secretariat’s Report published in the AIEA Newsletter, Fall 2019, Issue 22. The reports of the AIEA Committees were also published in the AIEA Newsletter.
- reported
 - the AIEA 2020 Conference as the largest and most diverse ever conference with the participation of over nine hundred and fifty (950) attendees from over fifty (50) countries.
 - welcomed the participation of foreign delegations, including representations from Africa.

- AIEA membership has remained steady (eight hundred and four (804) members as of January 2020), inviting attendees who are not AIEA members to join AIEA to obtain access to the many associational benefits for SIOs such as grants for AIEA Thematic Forums.
- noted that the deadline to apply for the 2020 AIEA Leadership Academy for new Senior International Officers as March 1, encouraging new SIOs to apply.
- the AIEA partnership with the U.S. Department of State for the American Roster of International Scholars and Experts (ARISE), inviting AIEA members to attend the session to learn how to become a U.S. Department of State Speaker for a U.S. Embassy on Wednesday, February 19, 2020, at 8.00 AM.
- the triennial AIEA SIO Survey, which will be available for AIEA members in Fall 2020, inviting senior international officers/international relation managers (one per institution) to complete the SIO Survey in October.
- the collaboration with traditional partners from the U.S. and other parts of the world such as ACE, offering every year the ACE-AIEA Internationalization Collaborative.

d. Report of Nominations Committee.

Penelope “Nell” Pynes, Nominations Chair and AIEA Immediate Past President, thanked the members of the Committee of Nominations: Torian Lee, Cheryl Matherly, Sharon Nagy, Leigh Poole, Cheryl Young, and Darla Deardorff (ex-officio) for their collaboration and guidance during the last year. Also Nell thanked AIEA members for their participation during the last selection process for the several AIEA leadership positions, encouraging them to continue participating to enhance AIEA diversity. Nell thanked AIEA members for their support during her AIEA three year tenure in presidential leadership.

Nell welcomed the new AIEA Board members: GianMario Besana (Depaul University), Jose Celso Feire Junior (Sao Paulo State University, Brazil), and Jewell Winn (Tennessee State University), along with President Elect-Elect David Fleshler (Case Western).

e. Voting on By-law changes

Cheryl presented the revised AIEA Bylaws, explaining that this document reflects the maturity of the AIEA as an independent association since 2018, particularly proposing a review of the structure of the committees with the corresponding changes with respect to the AIEA governance and the associational operational implications based on the new AIEA Strategic Plan. It was explained that AIEA Board members engaged in multiple discussions, including one retreat on May 31, 2019, providing recommendations and guidance for this document.

Cheryl summarized

- The four (4) Board committees reflect good leadership practices for membership associations: Governance Committee, Finance Committee, Audit Committee, and Executive Committee
- The five (5) Standing Committees have the responsibility of the business, programs, services, and other activities of AIEA: Membership Outreach and Awards Committee (former Membership and Awards Committees), Professional Development and Engagement Committee (former Leadership Development and Strategic Issues Committees), Public Policy Committee, Publications and Resources Committee (former Editorial Committee), and Conference Committee.
- The Board includes sixteen (16) members, including the six (6) Officers of AIEA, Directors-at-Large, the Executive Director, and Chairs of the Standing Committees.
- The Immediate Past President will be the Conference Chair instead of the President-Elect.

Cheryl reported that AIEA members were sent the revised bylaw changes in advance, were invited to submit questions and/or comments online, and were invited to join a hosted zoom session on February 12, 2020 with the participation of about twelve (12) people.

Thus, Cheryl requested a motion from AIEA members to approve the revised AIEA 2020 Bylaws by submitting individual voting ballots from eligible AIEA members to vote at the end of the Associational Breakfast Meeting. Richard Poulin (Laval University) submitted the **motion** to approve the AIEA 2020 Bylaws, seconded by Leigh Poole (Winthrop University). No further discussion(s). Eligible AIEA members submitted their individual voting ballots at the end of the AIEA Breakfast Meeting, approving the AIEA 2020 Bylaws with one hundred and eighty five (185) votes in favor and five (5) abstentions. Nobody opposed. The results were communicated to AIEA members by President Adel El Zaim during the AIEA Networking and Awards Luncheon on February 18, 2020.

f. AIEA Secretary transition

Cheryl announced that Rodolfo Hernandez Guerrero (The University of Texas at Dallas), will leave the position as Secretary of AIEA after eight (8) years of service, thanking him for his support and commitment during all these years. Cheryl invited AIEA members to submit nominations for this AIEA Officer position and contact Rodolfo to further discuss the duties of this position. A formal application process will be announced through the AIEA member listserv.

g. Invitation to 2021 Conference

Cheryl, as new 2021 Conference Chair, invited AIEA members to attend the AIEA 2021 Conference and announced the theme: *Leading International Education Towards a Sustainable Future: Global Collaborations, Global Solutions*. The conference will take place in Washington D.C., February 14-17, 2021.

Cheryl thanked AIEA members for the opportunity to serve AIEA.

Other Items:

- h. Cheryl Matherly invited incoming AIEA President, Adel El Zaïm, to the podium, recognizing him for his contribution and leadership to AIEA, particularly for leading the organization of the AIEA 2020 Conference.

Cheryl turned over the AIEA Gavel to Adel El Zaïm, as Adel El Zaïm became President of AIEA for 2020.

Adel thanked AIEA members who voted for him. Adel recognized and thanked Cheryl, Immediate Past President, for her leadership and commitment to AIEA. Adel presented, thus, a token of appreciation to Cheryl.

- i. Adel introduced the AIEA Association Breakfast Keynote Speaker: Midia Shikh Hassan, student of the University of Ottawa.
- j. Following the Keynote Speaker's participation, Adel invited AIEA members to the AIEA concurrent sessions, roundtables, and plenary luncheon, particularly the session *AIEA Town Hall*.

The AIEA Association Breakfast adjourned to begin the concurrent sessions.