EducationUSA, the official source on U.S. higher education for millions of international students, is here to work for you! The more than 430 EducationUSA advising centers in nearly 180 countries, supported by the U.S. Department of State’s Bureau of Educational and Cultural Affairs (ECA), guide students as they search for and apply to accredited U.S. colleges and universities.

How can EducationUSA help you with International Student Recruitment?

**Log in to EducationUSA.state.gov to**

• Advertise your institution’s opportunities to students around the world
• Contact Regional Educational Advising Coordinators (REACs) and EducationUSA advisers, your personal link to international recruitment

• Access country-specific recruitment information and learn about foreign credentials and education systems
• Sign up for our newsletter

**Increase your institution’s global visibility and outreach**

• Join targeted events and expos organized by EducationUSA advising centers
• Participate in college fairs – both in-person and virtual
• Offer your expertise through EducationUSA web-based presentations
• Host visiting EducationUSA advisers

**Prepare your incoming international students for study in the United States**

• Direct your students to EducationUSA centers for pre-departure orientations
• Find resources to guide students through the arrival process

**EducationUSA is here, there, and everywhere for you** – EducationUSA.state.gov.