



Newsletter

Winter 2010 • Issue 6

MESSAGE FROM AIEA'S OUTGOING PRESIDENT

Dear Colleagues,

As I reflect on the "State of AIEA" at the beginning of 2010, I am pleased to see an organization that is working very successfully. AIEA has accomplished much:

- We are on track to reach the membership goal of 500 as outlined in our Strategic Plan 2007-2012
- We established an endowment fund of \$350,000 which will increase over time and allow us to sponsor additional professional development opportunities and other activities
- We have undertaken a series of new professional development initiatives including the Presidential Fellows Program
- Under Bill Lacy's leadership, the 2010 conference promises to be our largest in terms of attendance numbers
- The attractive website redesign will make it easier for existing and new members to learn about AIEA's events and programs
- The AIEA Secretariat is stable thanks to the tireless work of its executive director, Darla Deardorff and the willingness of Duke University and Gil Merckx to provide office space and generous support.

So that is the good news and No, I do not have any bad news. However, it will soon be time for AIEA to put together its strategic plan 2012-2017 and your input will be critical to make sure that it reflects your interests and priorities. I would like to ask you to consider the following issues and share your thoughts

with AIEA's executive board, its presidential stream, members of its committees and the secretariat.

1. AIEA is first and foremost an organization that prides itself on its manageable size and collegial connections. Is our present size optimal or is additional growth important?
2. With the growth in membership, is the organizational structure of AIEA still the best model? Are there other models such as a two year presidency to assure greater continuity of leadership that might be more effective?
3. What programs and events developed and supported by AIEA, do you feel are most useful to you? Are there others that you think should be given greater priority?

A FINAL NOTE:

AIEA's greatest strength is its members. I personally hope that AIEA will continue to be an organization where the executive board and presidential stream are closely connected to the membership and the secretariat provides the important administrative support. This type of organization is a two-way street; it requires that you, the members, participate actively, attend the annual conference, run for election on the executive board, bring in and mentor new members, volunteer for committees and step forward with your ideas and concerns. For my part, it has been a year to remember. My thanks to all of you!

Pia Wood, 2009 AIEA President

FIRST-TIME ENDOWMENT CONTRIBUTORS

In 2009, the Executive Committee made the decision to start a special AIEA Endowment Fund to help sustain the financial viability of AIEA for the future. Starting in 2010, AIEA members and others are able to make contributions directly to the AIEA Endowment Fund via AIEA's website. Many thanks to the following AIEA members for their generous contributions to the fund thus far in 2010—AIEA is deeply grateful for your support! For others wishing to contribute, please go to the AIEA website at www.aieaworld.org and click on the Endowment button on the home page.

Adria Baker	John Petersen
James Dorsett	Mark Shay
Michael Henry	Samuel Shepherd
Susan Herrera	Young Song
Maria Krane	Shelley Stephenson
JoAnn McCarthy	Thomas Wylly

NEW AIEA WEBSITE ANNOUNCEMENT

The Association of International Education Administrators is pleased to announce a new website redesign, as well as a new online membership platform for maintaining and renewing membership in AIEA. Appreciation is expressed to AIEA members for their patience and understanding during the transition to the new online systems. Feedback and suggestions are warmly welcome on the new website design by emailing aiea@duke.edu. **Special note to 2010 AIEA members:** Be sure to update your online member profile by logging into the new AIEA website. Once you log in, you can add your photo for the online member directory, add other contact information such as your Facebook and Twitter coordinates, and sign up for the AIEA Consultant Directory and Media Contact List. You may update your online information any time throughout the year.

INSIDE THIS ISSUE

The Policy Beat	2
2010 AIEA Annual Conference	2
Professional Development Committee Report	2
AIEA Secretariat Update: 2009 Highlights for AIEA	3
Dialogue of the America's Report	3
Welcome to AIEA's New Assistant Director	3
Editorial Board Update: New Editor for AIEA	4
AIEA Membership Committee Report....	4
Special Thanks.....	4



THE POLICY BEAT

Norm Peterson, Chair, AIEA Public Policy Advisory Board, Vice Provost for International Education, Montana State University

- AIEA members looking for information about international education policy have a great new resource in the Alliance for International Educational and Cultural Exchange's totally redesigned website. Check it out at <http://www.alliance-exchange.org/>. It is well-designed, attractive and filled with great information. AIEA is a member of the Alliance, which focuses on exchange policy developments, and AIEA members are eligible for Affiliate Membership in the Alliance.
- AIEA and NAFSA recently combined efforts in a joint letter to the Department of State raising concerns about the proposed regulations regarding the J Exchange Visitor Program. There is a lot to be concerned about in these proposed regulations as detailed in the letter. The letter marked the first time the two organizations have submitted such a joint letter.
- NAFSA has just released a new white paper, A Visa and Immigration Policy for the Brain-Circulation Era <http://www.nafsa.org/resourcelibrary/Default.aspx?id=17443>. This is a forward thinking document all international education leaders should read.

- Congress gave international exchanges a major boost in mid-December 2009 when it added \$97 million to the budget for State Department educational and cultural exchange programs, raising total funding to \$635 million for FY 2010. Of this \$45 million is directed at the Fulbright and other academic exchanges.
- Two critical appointments have recently been made by the Obama Administration. Perhaps the most important is the appointment of Andre Lewis to the new position of Deputy Assistant Secretary for International and Foreign Language Education at the Department of Education. The new position is intended to bring leadership and coordination to the Department's international programs from K12 through higher education. Another important appointment was made at the Department of State when Ann Stock, formerly a vice president at the Kennedy Center was appointed Assistant Secretary for Educational and Cultural Affairs.
- Those interested in a more in-depth exploration of issues should attend the Washington update session at the upcoming AIEA conference.
- Interested in being involved in AIEA's policy work? Put yourself forward for a seat on the AIEA Policy Advisory Board by emailing Chair Norm Peterson at normp@montana.edu.

2010 AIEA ANNUAL CONFERENCE

The 2010 AIEA Conference is fast approaching and will take place on Feb 14-17, 2010 at the JW Marriott in Washington DC. Chaired by AIEA President-Elect Dr. Bill Lacy, the theme of the conference is "Internationalizing Higher Education: Essential to Our Future." Featured keynote speakers include Martha Kanter, Nancy Zimpher, Larry Vanderhoef and Arthur Levine.

The 2010 AIEA Conference promises to be the largest AIEA conference to date with over 80 sessions addressing topics such as campus internationalization, partnerships, regional trends, internationalizing the curriculum, and faculty engagement. A special thank you goes to the 2010 AIEA Conference Platinum Sponsor: ELS Education Centers, along with the many other sponsors at the 2010 conference for helping to make the conference possible. Despite the current economy, registration has soared with over 500 attendees registered. Highlights of the conference include networking with colleagues, connecting with exhibitors, stimulating speakers, and the awarding of the Josephson and Klasek awards. While online registration has closed, on-site registration is still possible. Watch future newsletters for a summary of the conference.

PROFESSIONAL DEVELOPMENT COMMITTEE REPORT

Nicholas Arrindell, Chair, AIEA Professional Development Committee

The Professional Development Committee is tasked with executing the central mission of AIEA, the advancement of professionals in international education. Our committee works to deliver a broad range of developmental modalities, such as seminars, webinars, workshops and trans-border and trans-profession dialogues. Through these measures, AIEA aims to enhance the professional caliber of its members while taking on the challenges of our current and future environments.

The PDC has come a long way. In 2008, under the leadership of Mitch Leventhal, his committee proposed an extensive, overarching initiative toward furthering professional reach and enhancing revenue earning capability. Bill Davey—chairperson in 2009—sought to implement this initiative by establishing working groups to address, among other things, the Senior International Officer (SIO) curriculum and its delivery, increase cooperation between AIEA and

other professional organizations, enhance the informal AIEA mentoring program, and develop new programming to be more responsive to our membership across educational institutions and affiliations.

A major result of these initiatives was the launch of AIEA's webinar program in the last year. And, regarding our relationships with other professional organizations, we were excited to jointly—with EAIE—organize the 5th annual Transatlantic Dialogue, held in Toledo, Spain, in September; with AMPEI, we jointly held the 2nd Dialogue of the Americas, in Zacatecas, Mexico, in November. This richly rewarding effort will be sustained when we host the 1st ever Global Dialogue, to be held preceding our AIEA conference this February – participants will hail from almost every continent. Many thanks also go out to Gary Rhodes and Joseph Tullbane, who have devoted much invaluable time and energy to revitalizing and updating AIEA's Fellows and Mentor Program.

Challenges ahead of us include developing an AIEA curriculum, articulating ways in which members can raise the institutional profile of their positions, reviewing our mentoring program and reshaping our educational approaches into a more modular, on-demand and tech-savvy form based on need, context, and convenience.

In the short-term, we are excited to play a vibrant part in AIEA's upcoming conference. The PDC will host the First Timer's session, hold a Roundtable Discussion (to which all conference participants are invited), conduct the SIO 101 pre-conference workshop, and—as mentioned earlier—host the 1st ever Global Dialogue, immediately preceding the conference.

The PDC looks forward to serving our membership while continuing to seek new ideas from our constituents. Your support is vital to our efforts as we work to further your professional interests.

AIEA SECRETARIAT UPDATE: 2009 HIGHLIGHTS FOR AIEA

2009 WAS YEAR OF GROWTH AND CHANGE - HERE ARE SOME OF THE HIGHLIGHTS FOR AIEA IN 2009:

- Produced AIEA's 3 webinars in Fall 2009 on risk management, strategic planning for SIOs, and Obama's Washington with nearly 100 sites participating
- Implemented two international dialogues, one held in 2009 in Toledo, Spain: The EAIE-AIEA Transatlantic Seminar in September 2009, coordinated by AIEA members Dennis Dutschke and William Davey and EAIE member Hans-Georg van Liempd and The AMPEI-AIEA Dialogue of the Americas held in November 2009 in Zacatecas, Mexico, facilitated by Bill Davey and Everett Egginton and hosted by AMPEI's president Thomas Buntru.
- Published two online newsletters available on the AIEA website (www.aieaworld.org)
- AIEA continues to be an active member of both the Network of International Education Associations (NIEA) and the Inter-Associational Network for Campus Internationalization (INCI)
- AIEA Membership numbers: 2009 was the most robust membership year in AIEA's history with 270 institutional members, 42 organizational members, and 150 individual members for a total of 462 members
- Elections were held online for the fourth year in a row with nearly 30% of the membership voting in the elections in 2009
- AIEA's Executive Committee met 3 times in 2009 (2009 Conference, virtually, and in Washington DC - note that committee members pay their own way to meetings)
- Many thanks to the over 30 members of

AIEA who have provided active leadership on the AIEA committees and boards over the past year. AIEA is a member organization and relies on the active leadership of its members to accomplish its work.

- Executive Director Darla Deardorff provided visibility to AIEA through invited talks and presentations at numerous venues in 2009 (most at no or little expense to AIEA) including at the NAFSA Conference in Los Angeles, EAIE Conference in Madrid, Spain, via video at the IAU Conference Beirut, Lebanon and at the AMPEI Conference in Zacatecas, Mexico. She also provided visibility for AIEA through publications such as a chapter entitled "Connecting American and International Students on Campus" in Maureen Andrades's book *International Students: Strengthening a Critical Resource* (Praeger/American Council on Education) and in Ross Lewin's book *Handbook of Practice and Research in Study Abroad* (Routledge) with a chapter entitled "Understanding the Challenges of Assessing Global Citizenship" as well as with a chapter in one of EAIE's publications.
- The AIEA Secretariat oversaw the recent website re-design, including a move to a new online membership platform in early 2010
- The AIEA Secretariat continues to provide major oversight and support for the AIEA conferences, and administrative support for the seminars, the committees, and boards of AIEA, and maintains daily operations for the organization through three part-time staff, Executive Director Dr. Darla Deardorff, new Assistant Director Elizabeth Gorsuch and staff member Ms. Rohini Thakkar

DIALOGUE OF THE AMERICAS REPORT

The 2nd Dialogue of the Americas, sponsored jointly by AIEA and AMPEI, was held in Zacatecas, Mexico on November 2-3, 2009, just prior to the 2009 AMPEI Conference. Facilitated by AIEA's Professional Development Chair Bill Davey and AIEA members Everett Egginton, the Dialogue brought together colleagues from Mexico, the United States, as well as from South and Central America. Below is a list of some of the issues that were raised and discussed during this Dialogue:

- Is internationalization an end to itself or is it a means for something else?
- Identity: Where do they (our students) come from and how can we better understand them?
- How can we educate the whole student?
- Identifying what challenges we have in common
- Leadership: What does it mean to be an International Educational Administrator? What kind of leadership is needed?
- Cultural competence – and the capacity to interpret culture...and cultural differences.
- Indigenous populations: How do we work with them?
- How are we defining international education (territorial, transitional, transformative, transcendental)?
- Cross-national partnerships – and the importance of building trust and serious commitment

The three days of the dialogue provided an opportunity for in-depth discussion on the issues listed here as well as others, key networking and a sharing of ideas and resources across regions. A special thank you goes to Bill Davey and Everett Egginton for facilitating the Dialogue and to Thomas Buntru and AMPEI for so graciously hosting the event.

WELCOME TO AIEA'S NEW ASSISTANT DIRECTOR

In 2009, AIEA's Executive Committee approved a new position of assistant director. Over 300 applications later, AIEA is pleased to welcome Ms. Elizabeth Gorsuch as its new assistant director. Elizabeth, who began her new position with AIEA in December 2009, has over twelve years of administrative experience in higher education, most recently as Executive Director of the Hubert

H. Humphrey Fellowship Program at the University of North Carolina at Chapel Hill. Elizabeth has served a variety of roles in international education organizations and has received grants to internationalize curricular in undergraduate honors courses, as well as for outreach programs with major institutions. Additionally, she has received grants to internationalize curricula in undergraduate honors courses and develop outreach programs and internships with major institutions in North Carolina and throughout the U.S. She holds a master's

degree in liberal studies from Duke University and an undergraduate degree from UNC. Her work interests include global leadership development, intercultural communications, program monitoring and evaluation. Her former positions have provided her extensive contact with government officials, healthcare professionals and business leaders worldwide. Elizabeth's responsibilities with AIEA include membership services, financial operations and website development. She can be reached at eng1@duke.edu or at aiea@duke.edu.



EDITORIAL BOARD UPDATE: NEW EDITOR FOR AIEA

By Pia Wood, AIEA Editor and Chair,
AIEA Editorial Board

After 3 years as Editor of AIEA, it is time for me to “pass the baton” to a new editor. In February 2010, Dr. Harvey Charles, Associate Provost for International Initiatives at Northern Arizona University will take over as the new Editor for AIEA. I am delighted that Dr. Charles has agreed to serve and I thank him for willingness to accept the position.

The editorial board continues to work on several longer term projects:

- The second “Bridges to the Future” volume in moving forward under the able direction of its four editors: Hans de Wit, Tony Adams, John Heyl, and Darla Deardorff.
- The updating of the “History of AIEA” is proceeding and it should be completed within the next year.
- The “syllabus” project, a collaborative effort between AIEA and the American Association of Colleges & Universities (AAC&U), is underway. The goal of this project is to collect course syllabi that provide excellent examples of how to infuse international content and experiences into student learning. Once completed, the course syllabi will be made available through the web or other means to faculty both in the United States and internationally.

It has been a tremendous pleasure to serve as AIEA Editor. I am confident that Dr. Charles and the members of the committee, Dr. Monte Broaded, Dr. Carl Herrin, Dr. David Urias, and Dr. Jenny Samaan will continue and expand the excellent work of AIEA’s Editorial Board. If you have interest in being more involved in the work of AIEA’s Editorial Board, please email aiea@duke.edu.

CALL FOR NEWSLETTER CONTRIBUTIONS

Do you have articles you’d like to contribute to the international education field? Information or resources that would be helpful to colleagues? AIEA members are invited to contribute articles, news, and announcements related to international education in this online newsletter. To submit items, email aiea@duke.edu

AIEA MEMBERSHIP COMMITTEE REPORT

By Sabine Klahr, Chair,
AIEA Membership Committee

The membership committee is pleased with the strongest membership year yet and has been active in a number of initiatives in 2009:

The Executive Committee is in the process of finalizing a tag line for AIEA, as recommended by the membership committee.

The committee also proposed for AIEA to articulate its core values for the purpose of guiding membership development, advocacy, and outreach. A Core Values Task Force was established and proposed the following core values statement to the Executive Committee:

We are a community of leaders who value vision, strategy, and innovation.

For the purpose of enhancing the diversity of institutions among the AIEA membership, the committee is targeting community/2-year colleges and is in the process of learning how AIEA could meet the needs of Community College SIOs.

A major initiative the committee is launching in partnership with the professional development committee is the “Senior International Officer Awareness Campaign,” raising the institutional profile of SIOs by developing resources for SIOs to use within their schools.

Realizing the power in personal connections, the Membership Committee continues its “Each One, Reach One” membership campaign in which each AIEA member is challenged to invite a colleague to join AIEA. For 2010, we are focusing on increasing the diversity of member institutions, targeting community colleges and small liberal arts colleges. Please contact your colleagues and let them know how valuable membership in AIEA is for leaders in international education.

If you are interested in becoming more involved in the work of AIEA’s Membership Committee, please contact committee chair Sabine Klahr at sklahr@boisestate.edu or through AIEA at aiea@duke.edu.



MARK YOUR CALENDARS! 2011 AIEA CONFERENCE FEBRUARY 20-23, 2011 SAN FRANCISCO, CA

AIEA WANTS TO HEAR FROM YOU!

Do you have ideas and suggestions as to how AIEA can meet your needs in the field? Help you develop professionally? Provide the resources you need? Want to get more actively involved in the work of AIEA? Then we want to hear from you! Email aiea@duke.edu today!

Association of International Education Administrators

PO Box 20404

Duke University

Durham, NC 27708-0404

Tel: 919-668-1928 • Fax: 919-684-8749

Email: aiea@duke.edu • <http://www.aieaworld.org>

AIEA LEADERSHIP TEAM

2010 President: Bill Lacy

President Elect : Susan Buck Sutton

Immediate Past President: Pia Wood

Secretary: April Burriss

Treasurer: Gilbert Merckx

VP for External Relations: Duleep Deosthale

AIEA Editor: Harvey Charles

Executive Director: Darla K. Deardorff

AIEA Executive Committee Members:

Betsy Brown (2011), Mitch Leventhal (2011),

H. Stephen Straight (2011), Larry Bell (2012),

Kathy Bellows (2012), Donna Scarboro (2012),

Harvey Charles (2013), Joe Tullbane (2013)

The Association of International Education Administrators is the professional organization for leaders in international education.

SPECIAL THANKS... TO DIALOGUE FACILITATORS

The Association of International Education Administrators wishes to express deep appreciation to two long-time members of AIEA, Dennis Dutschke and Bill Davey, for serving as the key facilitators of AIEA’s Dialogues for the past five years. Through Dennis’ and Bill’s leadership, AIEA’s Dialogues (formerly known as “Ghost Ranches”) have been transformed into truly international conversations with colleagues from around the world. Dennis and Bill, thank you for your time, commitment, and energy in organizing these outstanding professional development forums for AIEA members. In the words of one of the dialogue participants, these opportunities have been “life changing!”