



**Association of International Education Administrators**  
*Leaders in International Higher Education*

**Presidential Perspectives Template**

College and university presidents face both opportunities and challenges in the internationalization of their institutions. Their task is made more complex by the need to simultaneously educate students and position their institution to contribute to local, regional, national, and transnational needs and priorities.

Outputs - international student enrollments, number of scholars, study abroad participation, research collaborations, dual degrees, etc. - are one way to measure the degree to which an institution has been internationalized. However, more important are the outcomes. For example, are students more capable of communicating across borders? Can they integrate information from different cultural/societal/disciplinary locations? Are faculty “internationalizing” their teaching and research efforts? If so, how? How do the communities in which institutions of higher learning are located both contribute to and benefit from the internationalization of higher education?

The purpose of this series is to shed light on the internationalization of higher education from the perspectives of the individuals responsible for leading colleges and universities. The series hopes to illuminate college and university presidents’ understanding of the role of internationalization in higher education in general and in the context of their institutions more specifically. The series also aims to capture lessons from both successes and challenges. AIEA hopes that the series will be informative for other university presidents, chief academic officers, and the senior international officers charged with implementing internationalization.

*Basic Info*

1. Name
2. Title
3. Length of time in the role
4. Institution
5. Brief info about institution (location, size, type, and mission) {up to 50 words}
6. Brief bio {up to 50 words}

*Note:* The word counts below are suggested.



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Guiding questions:

1. Taking into account all of the demands and constraints facing higher education today, how would you describe internationalization's role in higher education in general and at your institution more specifically? {200 words}
2. Higher education has traditionally been associated with preparing students for work, life, and citizenship. How can internationalization contribute to this preparation? {200 words}
3. How do you see the role of the college/university president in internationalization? As the president of your institution, who else do you turn to lead internationalization, and what role do these individuals or groups play? {200 words}
4. How is your institution measuring internationalization's contribution to meeting its mission? (150 words)
5. What are some of assets and resources your institution has drawn on for its internationalization? How and to what aim are you leveraging these resources? {150 words}
6. What might threaten progress toward the internationalization of higher education both broadly and at your institution more specifically? {150 words}
7. What are some of the key ways in which a senior international officers can help the presidents of their institutions advance internationalization? {150 words}
8. Is there anything else you would like to share with other college/university presidents and their senior international officers? {150 words}