AIEA FORUM

Strategies for International Student Success: Recruitment to Alumni

Hosted by the University of Tennessee and the American International Recruitment Council (AIRC)

April 8-9, 2015

The Forum will provide an intensive, interactive workshop for individuals who wish to enhance their knowledge of the theory and practice behind developing programs to provide the best possible experience for international students from the “first touch” in recruitment to after they leave and become alumni. Over 1 ½ days, the Forum will engage experienced individuals to lead a sequential set of sessions designed to follow the path of a typical international student. Participants will be encouraged to participate actively in all sessions and time will be set aside for questions and discussion. Six sessions include:

1) What does the data tell us?
2) Strategies for Successful Recruitment
3) Transition Strategies (Orientation Programs)
4) Integration and Support Strategies
5) International Student Retention: Theory, Data, and Strategies
6) Successful International Alumni Strategies.

LOCATION
University of Tennessee
Center for International Education
1620 Melrose Avenue
Knoxville, TN
DATES
April 8-9, 2015

WORKSHOP LEADERS
- Dr. Pia Wood (Host)
  University of Tennessee
- Mr. Richard Garrett
  i-graduate & Observatory on Borderless Higher Education
- Dr. Darla Deardorff
  AIEA
- Dr. David di Maria
  Montana State University
- Dr. Mark Bryant
  Baylor University
- Dr. Gretchen Dobson
  Global Strategist

For more information on schedule, speakers, sessions, and application, visit:
http://ihouse.utk.edu/aiea-forum-2/